

Management, social responsibility and sustainability in tourism: issues and practices

Special Issue

Guest Editors:

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CALL FOR PAPERS

Deadlines for full papers	
Submission	29 May 2020
Notification of peer-review result	15 July 2020
Submission of revised papers	30 September 2020
Publication	Year 2021

Theme and Objectives

Given the evolution of tourism and the rise of new sensibilities in the society, the special issue aims to collect papers concerning theoretical frameworks, applications and/or good practice to build up an agenda dedicated to the *management for sustainability*. The issue of sustainability, in fact, is having a huge consideration both in the scientific and in the managerial debate, looking for approaches, models and techniques able to drive business decisions towards a wider consideration of the social and the environmental responsibility of the firms.

The matter of sustainability concerns both firms and territories, many of which are testing new organizations based on public/private partnerships with the aim to include the consideration of the social and environmental impacts in the evaluation of their economic decisions. In the field of tourism, in particular, the challenge of sustainability and the need to develop a management for sustainability are of extreme relevance, due to the various impacts of mass tourism on cities, territories, landscapes and, more in general, on the ecosystems. In many cases, tourism is affecting the social stability and the vision of the local residents of its role, given the problems and the damages due to the uncontrolled mass-tourism impacts on the local community and on the environment. Only a deep and integrated consideration of the impacts of tourism as a whole in a multi-disciplinary approach, appears to guarantee the sustainability of tourism, both in cities and in territorial destinations based on natural resources and landscape.

The special issue aims to collect papers (both in Italian and in English) dealing with the indicated topics, referring to different economic sectors (such as accommodation, transportation, infrastructures, services, art&culture), and to different units of analysis, both at firm-level and at territorial/institutional level. Papers might deal with single firms, networks of firms, institutions, tourist destinations/DMOs. Multi-disciplinary approaches are welcome, but the focus of the analysis, the methodologies and the research tools must clearly refer to the field of management.

Topic

Sinergie and guest editors invite participants to present full papers on the **specific theme “Management, social responsibility and sustainability in tourism: issues and practices.”** Below are some examples of topics that can be addressed, taking the managerial point of view:

- Over-tourism and seasonality: challenges for destination management
- Mobility, destination accessibility and tourism
- Circular economy and green approaches to tourism destination marketing
- Local, experiential and authentic tourist products as opposed to basic standardized tourist products
- Corporate social responsibility, benefit corporations, new certifications and Certified B Corporations
- Responsible tourism and the new sensibilities of the customers
- Participative processes, local stakeholders and community involvement for sustainable products;
- New governance models and forms of public-private partnerships
- Tourist sectors and sustainability: cruises and air companies; hotels and villages; trade and e-commerce operators;
- SMART destinations and the digital world: new ICTs for sustainability

- Sustainable management for art and culture
- The role of the tourism intermediation system for sustainability
- Sustainable supply chain management and tourism value system
- Evaluation of green investments and the processes for measuring the social and environmental impacts of decisions

Some useful references

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- GANGI F., MUSTILLI M. (2018), *La responsabilità sociale dell'impresa. Principi e pratiche*, Mc Graw Hill, Milano
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- LOZANO R. (2013), Are Companies Planning their Organisational Changes for Corporate Sustainability? An Analysis of Three Case Studies on Resistance to Change and their Strategies to Overcome it, *Corporate Social Responsibility and Environmental Management*, vol. 20, n. 5, DOI: [10.1002/csr.1290](https://doi.org/10.1002/csr.1290)
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- RAM Y., BJOERK P., WEIDENFELD A. (2016), "Authenticity and place attachment of major visitor attractions", *Tourism Management*, n. 52, pp. 110-122
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- SHEPHERD R.J. (2015), "Why Heidegger did not travel: Existential angst, authenticity and tourist experiences", *Annals of Tourism Research*, n. 52, pp. 60-71
- TSUNG H.L. (2011), "How recreation involvement, place attachment and conservation commitment affect environmentally responsible behaviour", *Journal of Sustainable Tourism*, 19:7, 895-915

Paper submission

Originality: Only unpublished papers that have not been submitted for publication or that have not been already published as conference proceedings will be considered for the special issue.

At the time of submission, authors must certify the originality of their work

Paper submission process

To submit a paper for the Sinergie special issue, please use the word template. The paper must be no longer than 20 pages (10,000 words) and include the following:

- Title
- Order and information on the author(s) (e.g., qualifications, scientific disciplinary sectors, email addresses and mobile phone numbers - this information is reserved for the exclusive use by Sinergie's administration)
- Any paragraph attributions
- Acknowledgement sections
- Reference to research projects that led to the drafting of the paper
- Structured abstract (no longer than 250 words). It should be divided as follows: objectives of the paper, methodology, findings, practical implications, limitations of the research and originality of the paper
- Key words
- References

The insertion of figures and tables as images (i.e., .bmp, .jpeg, .jpg, .png, .gif formats) is not allowed; any figures and tables should be provided in a Microsoft Word format.

Any related files of additional tables and figures must be attached in their original format (e.g., xls).

Footnotes should only be used to make comments, provide more in-depth analysis, or note further considerations, and should not be used to provide any bibliographical information.



Full paper together with originality declarations, should be sent as email attachments to tonino.pencarelli@uniurb.it and umberto.martini@unitn.it

Peer review process

Each paper will undergo a double-blind peer review process that could lead to full acceptance, acceptance with the reviewers' suggestions, or rejection.

Authors of papers that are accepted with reviewers' suggestions will have sufficient time to add the adjustments and improvements indicated by the referees and submit an updated version of the paper. It will then be submitted to an editorial review and, afterwards, author(s) will receive a notification of the final evaluation.

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Publication opportunities

A selection of the papers within of the specific theme by the scientific committee will be included in a **2021 Sinergie Italian Journal of Management** special issue.

Scientific committee

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