



**FoodTreX 2020 Food Travel Research Summit
Thursday-Friday, October 15-16, 2020
100% ONLINE**

CALL FOR PROPOSALS

The World Food Travel Association is seeking submissions of academic papers for the FoodTreX 2020 Food Travel Research Summit.

As the world's leading authority on food and beverage tourism, the World Food Travel Association is uniquely qualified to organize a food and beverage tourism research summit. You can learn more about the Association at www.WorldFoodTravel.org.

In 2020, the FoodTreX Food Travel Research Summit for academics/researchers will take place 100% online on Thursday and Friday, October 15-16, 2020.

Below is the official call for proposals along with additional important information. For more information about the event itself, check the Research Summit web page when it launches. Information will be updated on the website whenever updates are available.

INTRODUCTION

Culinary/gastronomy/food tourism has gained increased attention among academics in recent years. Local/regional food may provide distinctiveness to destinations in an increasing crowded marketplace when adequately developed and promoted. Among the variety of research topics inside the field, innovation still needs further discussion both from a demand and supply side perspective.

In addition to established food travel research topics, the COVID-19 pandemic raises many new questions, requiring the consideration of new culinary/ gastronomic concepts.

In what ways can the food tourism industry innovate food and beverage experiences without losing its authenticity and uniqueness in a different context? How can technology benefit the food tourism industry? And what can be revealed about food travelers' attitudes and behaviors? Have they changed? Will they change along with the new developments in the food tourism industry? The Food Travel Research Summit

seeks to reflect on such questions, discuss ideas and develop new perspectives, strategies and practices to innovate the experience in food and beverage tourism in a new context.

TOPIC SUGGESTIONS

We define food tourism to include any of the following services or experiences. Papers will be considered from the below topics or other topics specifically related to food or beverage tourism. The list of potential topics includes:

- Culinary tourism / food tourism / gastronomy tourism
- Beverage tourism / wine tourism / beer tourism / spirits tourism
- Agritourism
- Food production / manufacturing tourism (e.g. fisheries tourism, orchards, farm visits / farm tours)
- Food / wine / beer events
- Food markets / farmers markets
- Food tourist consumer behavior
- Food tourism trends
- Marketing and social media in food tourism
- Economics of food tourism
- Social, economic, environmental or other impact of food and beverage tourism or food-/drink-loving travelers
- The impact of COVID-19 on the food and beverage tourism industry, and specifically, new e-food and e-drink concepts such as remote social dining and partying, augmented and virtual reality tours and travels, e-food and e-wine destinations, etc.
- Any other topics related to food or beverage tourism

SCIENTIFIC COMMITTEE

- **Co-Chair**, Matthew J. Stone, California State University-Chico, USA
- **Co-Chair**, Roberta Garibaldi, University of Bergamo, Italy
- Angela Durko, Texas A&M University, USA
- Anne-Mette Hjalager, University of Southern Denmark and Editor-in-Chief, Journal of Gastronomy and Tourism
- Whitney Knollenberg, North Carolina State University, USA
- Byron Marlowe, Washington State University, USA
- Steven Migacz, Roosevelt University, USA
- Erose Sthapit, Haaga-Helia University of Applied Sciences, Finland

CALL FOR PROPOSALS

1. **Proposals are considered on a rolling basis. The final deadline is August 15, 2020 23:59 GMT.** Acceptance notices will be sent no later than September 15, 2020. All proposals will be double blind reviewed. Be sure to check your email for a confirmation. If you do not receive an email confirmation, check your spam folder. If you still do not see an email confirmation there, first, please advise your email administrator to whitelist emails from the “worldfoodtravel.org” domain. THEN write us at help@worldfoodtravel.org to request that a secondary confirmation be sent. You can also contact us at this email address if any of the links in this document need to be updated.
2. All proposals must be submitted via the website. Direct email submissions will not be accepted. [Visit this URL](#) to submit your application (you can save and resume your application in stages if you wish – instructions are on the application form).
3. There are 2 types of submissions. All presentations should be focused on empirical research. Please specify which type of your submission is
 - a. 20-minute presentation; should only include research that has been conducted;
 - b. 10-minute “speed” presentation that may also include completed research, research in progress, or summaries of research, and allows more time for discussion and feedback.
4. Each submission should include two documents:
 - (1) Title page: The title, author names and affiliation;
 - (2) Main Document

The Main Document should meet these criteria:

- No more than 4 pages, including title, abstract (up to 75 words), and main body. (References do not count in the page limit, so references may take your submission over 4 pages.).
- Main body must be between 500 and 900 words (including figures/tables, but excluding references).
- Please include the figures/tables in the manuscript, rather than at the end.
- Use 12 point, Times New Roman font, and single-spaced.
- Margins should be 1-inch on sides, 1-inch on top and bottom.

Any submission not following the guidelines is subject to desk rejection. **Please use the submission template in the Appendix to prepare your submission.**

5. Participants are limited to a maximum of 2 proposals.

6. This year, presentations will be held in an online format. Presenters are responsible for ensuring they have adequate internet access and a computer with adequate audio and video capabilities for the presentation.
7. This conference is open to original work, work in progress and work presented at other conferences or previously published.
8. At least one author must register for the conference and present at the conference.

N.B.: ADDITIONAL OPPORTUNITIES

During the application process, you will be asked if you wish to include your paper in the Conference Proceedings. You are not required to do so, and there is no extra fee to do so but it will give you additional visibility.

After the FoodTreX Food Travel Research Summit, you may be invited to submit your paper for publication in the Journal of Gastronomy and Tourism and/or Tourism Review International. An invitation to publish in either journal is not guaranteed. If the editors are interested, they will be in touch with you directly.

REGISTRATION

Both presenters and non-presenters should register for the FoodTreX Food Travel Research Summit on the World Food Travel Association website when registration opens.

Anyone with an interest in food or beverage tourism research is welcome to attend – students, researchers, professors, university department chairs or administrators, trade professionals, media, etc.

Registration for everyone is priced at €99. No VAT or other tax is charged.

Registration includes:

- Attendance at all FoodTreX 2020 Food Travel Research Summit online sessions
- Copy of the Research Summit Conference Proceedings book (PDF format)
- Full year online access to recordings from this Research Summit
- Access to the recordings library from the [2020 Online Food Travel Summit](#) with Key Takeaways PDF

CONFERENCE DETAILS

- Thursday, October 15, 2020 at 1200-1700 (presenters in North America and Latin America will be scheduled later in this time period. Presenters in Europe/ Africa / Middle East will be scheduled at the beginning of this period)
- Friday, October 16, 2020 at 1100-1700 (starting one hour earlier to accommodate presenters in Asia and Oceania)
- Times are in the London UK time zone. There will be 2-3 presentations per hour. The final schedule will be determined by the final number of presenters.
- [Convert the time in your zone here.](#) Note that over these dates, London is in the BST time zone, which is not the same as GMT.

Because of the pandemic, this year's Summit will be held 100% online. We will use an online meeting service such as Zoom or similar. Links will be sent to all registered delegates approximately one week before the Summit begins.

If you have questions about the conference or the call for proposals, please contact the World Food Travel Association at help@worldfoodtravel.org.

APPENDIX: SUBMISSION GUIDELINES

Note: Poster sessions, topical seminars and in-progress works are reviewed similarly to completed empirical works. Although all proposals follow a format typical to empirical work, authors may indicate their level of completion to date and strengthen the rigor of their topical seminar or poster by enhancing their proposal with traditional formatting as follows:

TITLE PAGE
(on a single page, separate from Main Document)

TITLE OF THE PROPOSAL (RIGHT ALIGNED)

John Smith
Department Name
School (Company) Name

and

Jane Smith
Department Name
School (Company) Name

**MAIN DOCUMENT
(separate from title page)**

TITLE OF THE PROPOSAL: (LEFT ALIGNED)

ABSTRACT (LEFT ALIGNED)

Abstract up to 75 words – that describes your proposal. Indent the first sentences of each paragraph. If multiple paragraphs are used, single space between and within each paragraph. The title page is on its OWN page, separate from the main document.

The four-page limit refers to the main document, not the title page.

INTRODUCTION (left aligned, no Indentation)

The main document should be no more than 4 pages, including title, abstract, main body of the proposal (with a minimum of 500 words and not exceeding 900 words), figures, tables, and references. Describe your work in 12-point, Times New Roman font, and single-spaced. Margins should be 1-inch on sides, 1-inch on top and bottom.

TABLES AND FIGURES (if appropriate to session type)

Tables and figures must appear within the text (not at the end of the text). Tables and figures should be numbered sequentially (e.g. Table 1, Table 2, Table 3, etc.), and should bear titles which explain their content.

REFERENCES

References must be listed immediately following the main text of the proposal. Please use APA 7th edition style – [find details about the new APA style here](#).