The integrated approach of Urban Sustainable Development through the implementation of Horizon/Europe2020

Reggio Calabria, May 6-8th 2014

PROGRAM

Tuesday, May 6th

Ore 13,30 – Registration

Ore 15,00 – Opening
Desislava KOLAROVA - Research executive agency of EU (invited)
Carmelina BEVILACQUA, Coordinator of the CLUDs project
Lucia DELLA SPINA, Director of LaborEst Laboratory

Academic welcome
Pasquale CATANOSO, Rettore Università Mediterranea di Reggio Calabria
Pietro NAVARRA, Rettore Università di Messina (invited)
Carlo MORABITO, Pro-Rettore all’Internazionalizzazione Università Mediterranea di Reggio Calabria
Simonetta VALTIERI, Direttore Dipartimento PAU

Institutional welcome:
Regione Calabria
Province di: Reggio Calabria, Messina (invited)
Comuni di: Reggio Calabria, Villa S. Giovanni, Messina (invited)
Camera di Commercio
ANCI

Keynote speakers - Nico CALAVITA, San Diego State University; Alan DYER, Boston Northeastern University
Wednesday, May 7th

Ore 9,00 - I Session (1A, 1B, 1C)
Ore 11,00 - Coffee break
Ore 11,30 - I Session (1A, 1B, 1C)
Ore 13,30 – Light lunch
Ore 15,00 - II Session (2A, 2B)

Thursday, May 8th – Day in honour of Edoardo MOLLICA

Ore 9,00 – In memory of Edoardo Mollica
Ore 10,00 – III Session (3A, 3B, 3C)
Ore 11,00 - Coffee break
Ore 11,30 - III Session (3A, 3B, 3C)
Ore 13,30 – Light lunch
Ore 15,00 – Panel discussion: Presentation of symposium outcomes.

Chair – Francesco CALABRÒ, Lina BEVILACQUA

Speakers:
Claudia TRILLO
Concetta FALLANCA
Domenico Enrico MASSIMO
Gabriella ESPOSITO DE VITA
Bruno MONARDO
Pierluigi MORANO
Stefano STANGHELLINI
Nicola BOCCELLA
Riccardo ROSCELLI
Francesco S. NESCI
Francesco MANGANARO

Conclusions: Roberto CAMAGNI
Session 1A – Urban regeneration: Community involvement and PPP
Chair: Claudia TRILLO

Bevilacqua Carmelina, Research and Innovation Transfer in the Field of PPP Applied to Urban Regeneration Actions and Policies

Brugiatelli Vereno, Social Peace and Political Pluralism

Calavita Nico, Land Value Recapture in the US: the Case of San Francisco

Cappellano Francesco, Alfonso Spisto, Transit Oriented Development & Social Equity: from Mixed Use to Mixed Framework

Cutini Valerio, Simone Rusci, Urban Regeneration by Law. Towards the Definition of an Uncertain Term

Dyer Alan W., Credit Access and Urban Regeneration in the United States

Meduri Tiziana, The Public/Private Partnership for Urban Regeneration in the USA

Spanò Santa, Urban Regeneration and Specialized Health Care Center

Trillo Claudia, Urban Regeneration and New Partnerships among Public Institutions, Local Entrepreneurs and Communities

Wassall Gregory H., The Role of Cultural Assets in European and United States Urban Regeneration

Calabrò Francesco, Lucia Della Spina, Stefano Aragona, The Evaluation Culture to Build a Network of Competitive Cities in the Mediterranean

Session 1B – Metropolitan city: issues and challenges
Chair: Concetta FALLANCA

Ferrara Maria, Antonino Destefano, Metropolitan Areas in their Evolutionary Progress, from Legal Standard to their Origins

Scrivo Raffaele, The Port System Metropolitan for City of Reggio Calabria

Fazia Celestina, Smart Models Related to the Metropolization of the City of Reggio Calabria

Fallanca Concetta, Planning Metropolitan Scenarios for the Strait Area

Di Quarto Gabriele, Antonino Labate, Maurizio Malaspina, Open Source Architecture for “Nuovo CEP”

Gironda Caterina, Regenerate. Connect. Do city (Metropolitan)

Rugolo Alessandro, The Stable Connection to the Metropolitan Area of the Strait of Messina

Tucci Nicola, Francesco Antonio Faga’, Waste Management in Metropolitan Areas

Clemente Massimo, Metropolitan Vision, Stakeholder Action and Community Involvement in Regeneration of Seaside Cities: Innovative Strategies from New York City for the Gulf of Naples

Triggianese Manuela, Fabrizia Berlingieri, Intermodal Nodes for the European Metropolis: Amsterdam Zuidas as EURandstad’s Gate

Nesci Francesco Saverio, Donatella Privitera, Municipal Waste Management: the Calabrian Case

Taccone Antonio, The Enhancement of the Urban Environment: Sustainable Mobility in Reggio Calabria

Moraci Francesca, The Strategic Dimension of the Straits Area According to the New National Metropolitan Spatial Planning and to the European Space: Strategic Corridor Platform Project

Malaspina Maurizio, Territorial Systems and Valley Communities in the Area of the Straits of the Metropolitan City of Reggio Calabria
Session 1C - Heritage and Identity
Chair: Domenico Enrico MASSIMO

Assumma Vanessa, Claudia Ventura, **Role of Cultural Mapping within Local Development Processes: a Tool for the Integrated Enhancement of Rural Heritage**

Bianco Alessia, Vincenza Triolo, **Architectural Conservation and Cultural Inclusion. The Applicative Case of Motta San Giovanni (Reggio Calabria-Italy) and its Romanian Community**

Campolo Daniele, **The Cultural Landscape of the “Grecanic Area” and the Recovery of the Genius Loci of its Historical Centres**

Campolo Daniele, **M.C. Escher and the Calabrian Cultural Landscape of Linguistic Greek Minorities**

Carrà Natalina, **Identity and Urban Values for Sustainable Design**

Cipolla Sara, **The Literary «Ekphrasis» of Castel Nuovo: a Contribution to Value the Cultural Identity of the Ideal City Government, Promoted by Aristocratic Courts and Civil Administrations in the XIV Century**

De Gaetano Carmen, **The Integrated Area of the Strait: between Innovation and Conservation**

Di Paola Antonluca, **The Historical City between Past and Future. Is the Center Becoming Peripheral?**

Lin Xuejun, Guiwen Li, Ping Yin, **Reinterpretation of Confucianism and Cultural Renaissance of Chinese Architecture**

Meduri Tiziana, Carmela Tramontana, **The Outstanding Universal Value of the Isola Ellenofona**

Nan Emanuela, **Mediterranean Energy Dream and Cultural Planning between Old Layers and New Paradigms**

Paraskevi-Kali Sofianou, **Managing Urban Landscape Towards the Sustainable City: a Case Study from Northern Greece**

Pultrone Gabriella, Alessandra Barresi, **New Integration Prospects for the Metropolitan Area of the Strait: the Role of the Cities of Messina and Reggio Calabria in the Enhancement of Local Resources**

Tramontana Carmela, **The Management of Cultural Heritage: the Importance of No Profit Subjects**

Ventura Claudia, Giuseppina Cassalia, **Challenges and Opportunities for Assessing Cultural Landscape: an Ecomuseum for Cultural-Based Local Development**
Session 2A – The integrated approach of Sustainable urban development
Chair: Gabriella ESPOSITO DE VITA

Arnone Maurizio, Tiziana Delmastro, Letizia Saporito, Mobility Driver Changes in Metropolitan Cities: a Case Study

Bianco Alessia, Vittorio Ceradini, Alessandra Suraci, Antonio Di Paola, RoSunLand: a Sustainable Self-Construction Village for Emigrant African Workers in Italy

Castagnaro Alessandro, Infrastructural Systems toward the Valorisation of the History of Architecture: the Case of the Metro-Art in Naples

De Martino Marcella, Sustainable Development Strategies of the Port Authority: the Network Approach

De Pascali Paolo, Valentina Alberti, Daniela De Ioris, Michele Reginaldi, Eco-Energy Analysis in Urban Regeneration Plans: Basic Application in the Eastern Area of Rome

Giovene Di Girasole Eleonora, The Hinge Areas for Urban Regeneration in Seaside Cities: the High Line in Manhattan, NYC

Maggiore Giulio, Piera Buonincontri, The "Place Experience" as a Key for Local Development: a Theoretical Framework

Marasco Alessandra, Luisa Errichiello, Open Service Innovation in Smart Cities: A Framework for Exploring Innovation Networks in the Development of New City Services

Ragozino Stefania, Stefania Oppido, Abandoned Railways, Renewed Pathways: Opportunities for Accessing Landscapes

Rigillo Marina, Elena Cervelli, Mapping Urban Vulnerability: the Case Study of Gran Santo Domingo, Dominican Republic

Simeon Maria Immacolata, Assunta Martone, Relationships between Heritage, Intangible Capital and Cultural and Creative Industries in Italy: a Framework Analysis for Urban Regeneration and Territorial Development

Varriale Andrea, Informal Practices, Formal Regulations. Understanding Informality as Spatial Dialectics

Vittoria Maria Patrizia, Pasquale Persico, Knowledge Economy and Regional Innovation Policy Milieu
Session 2B - Urban/rural - The role of urban rural regeneration in regional context  
Chair: Bruno MONARDO

Bevilacqua Carmelina, Carla Maione, Pasquale Pizzimenti, Jusy Calabrò, Luciano Zingali, Territorial Milieu as Driver for Sustainability through Urban Regeneration Initiatives: the Case of San Diego, CA

Bichard Erik, Kanadi Jagafa, Food-Based Urban Regeneration: Lessons from the United States

Mazzocchi Chiara, Stefano Corsi, Giovanni Mottadelli, Guido Sali, Farmers’ Participation in Territorial Planning: a Methodological Approach for the Case Study of Huerta de Valencia

Monaco Federica, Guido Sali, Stefano Corsi, Chiara Mazzocchi, Matjaz Glavan, Marina Pintar, Urban-rural Relationships in Feeding Metropolis: a Case Study in Ljubljana Metropolitan Area

Campolo Daniele, The Recovery of the Historic Centres in the Metropolitan Area of Reggio Calabria through the Use of Bergamot

Esposito De Vita Gabriella, Stefania Ragozino, Natural Commercial Centres: Regeneration Opportunities and Urban Challenges

Felicetti Michela, Food Hubs: Reconnecting Alternative Food Networks and the Conventional Food Supply Chain

Mazzocchi Chiara, Stefano Corsi, Federica Monaco, Guido Sali, Innovation in Territorial Governance: The Case of Agricultural Districts in Lombardy Region

Gonçalves Dourado Ana Clara, Marli Sales, A Geographic Glimpse over Urban Agriculture

Gaviglio Anna, Alberto Pirani, Mattia Bertocchi, Development of the Environmental, Social and Economic Sustainability in the Peri-Urban Agricultural Areas: Governance Opportunities in the South Milan Agricultural Park

Malaspina Maurizio, The Agri-Foodstuffs Market and the Value Chain: Proposals for an Integrated System of Multifunction Logistic Centres in the Metropolitan City of Reggio Calabria

Marcianò Claudio, Giuseppe Critelli, Cosimo Cuomo, Vincenzo Mancuso, Patterns of Integrated Planning and Development of Agricultural Districts in Calabria: a Case Study

Monardo Bruno, Anna Laura Palazzo, Challenging Inclusivity Urban Agriculture and Community Involvement in San Diego

Nesci Francesco Saverio, Natalina Sapone, BERGAMOT. A Green and Multifunctional Asset Exclusive from the Province of Reggio Calabria
Session 3A – The integrated approach in Europe 2020: urban and marginal areas in local economic development strategies

Chair: Vincenzo PROVENZANO

Camagni Roberto, Roberta Capello, *Rationale and Design of EU Cohesion Policies in a Period of Crisis*

Di Ludovico Donato, Pierluigi Properzi, Andrea Santarelli, *Median Italy: Territorial Diversity as the Cornerstone of Regional Development*

Marcianò Claudio, Paolo Careri, Enrico D'Angelillo, *An Integrated Methodology for the Identification of Agricultural Districts: a Case Study in Calabria*

Nesci Francesco Saverio, Nicoletta Maria Iellamo, *A Correct Valorization of Farming and Agro-Industrial Waste*

Nucera Teresa, Saverio Alessandro Falcomatà, Leonarda Tripodi, *Place-Based Approach: a US-EU Comparison*

Prestia Gerlandina, Valeria Scavone, *Territorial Connection and Cohesion. The Case of Agrigento Inland Area*


Provenzano Vincenzo, Maurizio Carta, Massimo Arnone, *EUROPE 2020 SI-LAB: A New Center for Economic and Social Development in Sicily*

Provenzano Vincenzo, Maria Rosaria Seminara, *Europe 2020 Strategy and New Policies for Marginal Areas*

Foti Giandomenico, Giuseppe Barbaro, Carmelo Luca Sicilia, *Historical Evolution of the Shoreline of Reggio Calabria*

Norvasuo Markku, Mattila Hanna, *The American smart growth planning in European local context*

Calabrò Francesco, Lucia Della Spina, *Innovative Tools for the Effectiveness and Efficiency of Administrative Action of the Metropolitan Cities: the Strategic Operational Programme*

Maspoli Rossella, *Outdoor Collaborative and Creative Space Renewal in a Smart City*
Session 3B: Public-Private balance for equity appraisal of urban transformation
Chair: Pierluigi MORANO

Sdino Leopoldo, Paola Castagnino, **Housing Affordability Index: Real Estate Market and Housing Situations**

De Paola Pierfrancesco, Vincenzo Del Giudice, Francesca Torrieri, **Property Value, Urban Quality and Maintenance Condition: A Hedonic Analysis in the City of Naples, Italy**

Nesci Francesco Saverio, **Sustainable Tourism in the Metropolitan Area**

Ventura Claudia, **Territorial Marketing Applied to Cultural Tourism: Assessment of Cultural Event Impacts**

Bodano Francesca, Luisa Ingaramo, Stefania Sabatino, **The Area Vasta of Cagliari: an Insight into the Real Estate Market Within a Wider Integrated Approach on the Urban Areas Competitiveness Level**

Calabrò Francesco, Lucia Della Spina, Nico Calavita, **Transfer of Development Rights as Incentives for Regeneration of Illegal Settlements**

Forte Fabiana, **Illegal Buildings and Local Finance in New Metropolitan Perspectives**

Oppio Alessandra, Marta Bottero, Valentina Ferretti, **Multicriteria Spatial Analysis for Competitive Cultural Heritage in Fringe Areas: the Case of Valle d’Aosta Vastles**

Fragomeni Cinzia, Domenico Enrico Massimo, Mariangela Musolino, Antonino Barbalace, **Landscape Quality Valuation for its Preservation and Treasuring**

Viglianisi Angela, Raffaele Scrivo, **Urban Development Agreement: “METROPOLITAN PERSPECTIVES 2013” The Public - Private Partnership in Urban and Infrastructure Development in the North Area of Reggio Calabria**
Session 3C: Evaluation supporting policy making decision process
Chair: Stefano STANGHELLINI

Madureira Lívia, Teresa M. Gamito, Dora Ferreira, Networking as Multi-Purposed Tool for Innovative Organizations in Rural Areas

Ferretti Valentina, Marta Bottero, Giulio Mondini, From Indicators to Composite Indexes: an Application of the Multi-Attribute Value Theory for Assessing Sustainability

Fragomeni Cinzia, Domenico Enrico Massimo, Laura Battaglia, Mario Guidara, Giuseppe Rudi, Claudia Scala, Sustainability Valuation for Urban Regeneration. The "Geomatic Valuation University Lab" Research

Rovai Massimo, Laura Fastelli, Fabio Lucchesi, Francesco Monacci, Integrated Urban Regeneration: the Opportunity of Enhancing the Open Spaces

Giuffrida Salvatore, Filippo Gagliano, Maria Rosa Trovato, Greenweb in Land Enhancement Policy of Enna Province. A DRSA Valuation Pattern in WebGIS Interaction Practice

Cassalia Giuseppina, Assessing Heritage Significance: Decision Support Tools for Managing Landscape’s Cultural Value in Southern Italy


Marcianò Claudio, Giuseppa Romeo, Governance Assessment of the Leader Approach in Calabria Using an Integrated AHP – Fuzzy TOPSIS Methodology

Viglianisi Angela, A Program for the Development of the Metropolitan City of Reggio Calabria. Preliminary Issues

Bottero Marta Valentina Ferretti, Giulio Mondini, Towards Smart and Sustainable Communities