



FIRST INTERNATIONAL SYMPOSIUM

New Metropolitan Perspectives

CLUDs PROJECT



The integrated approach of Urban Sustainable Development
through the implementation of Horizon/Europe2020

Reggio Calabria, May 6-8th 2014

PROGRAM

Tuesday, May 6th

Ore 13,30 – Registration

Ore 15,00 – Opening

Desislava KOLAROVA - Research executive agency of EU (invited)
Carmelina BEVILACQUA, Coordinator of the CLUDs project
Lucia DELLA SPINA, Director of *LaborEst* Laboratory

Academic welcome

Pasquale CATANOSO, Rettore Università *Mediterranea* di Reggio Calabria
Pietro NAVARRA, Rettore Università di Messina (invited)
Carlo MORABITO, Pro-Rettore all'Internazionalizzazione Università *Mediterranea* di Reggio Calabria
Simonetta VALTIERI, Direttore Dipartimento PAU

Institutional welcome:

Regione Calabria
Province di: Reggio Calabria, Messina (invited)
Comuni di: Reggio Calabria, Villa S. Giovanni, Messina (invited)
Camera di Commercio
ANCI

Keynote speakers - Nico CALAVITA, San Diego State University; Alan DYER, Boston Northeastern University

Wednesday, May 7th

Ore 9,00 - I Session (1A, 1B, 1C)

Ore 11,00 - Coffee break

Ore 11,30 - I Session (1A, 1B, 1C)

Ore 13,30 – Light lunch

Ore 15,00 - II Session (2A, 2B)

Thursday, May 8th – Day in honour of Edoardo MOLLICA

Ore 9,00 – In memory of Edoardo Mollica

Ore 10,00 – III Session (3A, 3B, 3C)

Ore 11,00 - Coffee break

Ore 11,30 - III Session (3A, 3B, 3C)

Ore 13,30 – Light lunch

Ore 15,00 – Panel discussion: Presentation of symposium outcomes.

Chair – Francesco CALABRÒ, Lina BEVILACQUA

Speakers:

Claudia TRILLO

Concetta FALLANCA

Domenico Enrico MASSIMO

Gabriella ESPOSITO DE VITA

Bruno MONARDO

Pierluigi MORANO

Stefano STANGHELLINI

Nicola BOCCELLA

Riccardo ROSCELLI

Francesco S. NESCI

Francesco MANGANARO

Conclusions: Roberto CAMAGNI

Session 1A – Urban regeneration: Community involvement and PPP

Chair: Claudia TRILLO

Bevilacqua Carmelina, **Research and Innovation Transfer in the Field of PPP Applied to Urban Regeneration Actions and Policies**

Brugiatelli Vereno, **Social Peace and Political Pluralism**

Calavita Nico, **Land Value Recapture in the US: the Case of San Francisco**

Cappellano Francesco, Alfonso Spisto, **Transit Oriented Development & Social Equity: from Mixed Use to Mixed Framework**

Cutini Valerio, Simone Rusci, **Urban Regeneration by Law. Towards the Definition of an Uncertain Term**

Dyer Alan W., **Credit Access and Urban Regeneration in the United States**

Meduri Tiziana, **The Public/Private Partnership for Urban Regeneration in the USA**

Spanò Santa, **Urban Regeneration and Specialized Health Care Center**

Trillo Claudia, **Urban Regeneration and New Partnerships among Public Institutions, Local Entrepreneurs and Communities**

Wassall Gregory H., **The Role of Cultural Assets in European and United States Urban Regeneration**

Calabrò Francesco, Lucia Della Spina, Stefano Aragona, **The Evaluation Culture to Build a Network of Competitive Cities in the Mediterranean**

Boccella Nicola, Cassalia Giuseppina, Salerno Irene, **Community Led Practices and Cultural Planning: Methodological Approaches and Practices for Sustainable Urban Development**

Session 1B – Metropolitan city: issues and challenges

Chair: Concetta FALLANCA

Ferrara Maria, Antonino Destefano, **Metropolitan Areas in their Evolutionary Progress, from Legal Standard to their Origins**

Scrivo Raffaele, **The Port System Metropolitan for City of Reggio Calabria**

Fazia Celestina, **Smart Models Related to the Metropolization of the City of Reggio Calabria**

Fallanca Concetta, **Planning Metropolitan Scenarios for the Strait Area**

Di Quarto Gabriele, Antonino Labate, Maurizio Malaspina, **Open Source Architecture for “Nuovo CEP”**

Gironda Caterina, **Regenerate. Connect. Do city (Metropolitan)**

Rugolo Alessandro, **The Stable Connection to the Metropolitan Area of the Strait of Messina**

Tucci Nicola, Francesco Antonio Faga¹, **Waste Management in Metropolitan Areas**

Clemente Massimo, **Metropolitan Vision, Stakeholder Action and Community Involvement in Regeneration of Seaside Cities: Innovative Strategies from New York City for the Gulf of Naples**

Triggianese Manuela, Fabrizia Berlingieri, **Intermodal Nodes for the European Metropolis: Amsterdam Zuidas as EURandstad’s Gate**

Nesci Francesco Saverio, Donatella Privitera, **Municipal Waste Management: the Calabrian Case**

Taccone Antonio, **The Enhancement of the Urban Environment: Sustainable Mobility in Reggio Calabria**

Moraci Francesca, **The Strategic Dimension of the Straits Area According to the New National Metropolitan Spatial Planning and to the European Space: Strategic Corridor Platform Project**

Malaspina Maurizio, **Territorial Systems and Valley Communities in the Area of the Straits of the Metropolitan City of Reggio Calabria**

Session 1C - Heritage and Identity

Chair: Domenico Enrico MASSIMO

Assumma Vanessa, Claudia Ventura, **Role of Cultural Mapping within Local Development Processes: a Tool for the Integrated Enhancement of Rural Heritage**

Bianco Alessia, Vincenza Triolo, **Architectural Conservation and Cultural Inclusion. The Applicative Case of Motta San Giovanni (Reggio Calabria-Italy) and its Romanian Community**

Campolo Daniele, **The Cultural Landscape of the "Greco Area" and the Recovery of the Genius Loci of its Historical Centres**

Campolo Daniele, **M.C. Escher and the Calabrian Cultural Landscape of Linguistic Greek Minorities**

Carrà Natalina, **Identity and Urban Values for Sustainable Design**

Cipolla Sara, **The Literary «Ekphrasis» of Castel Nuovo: a Contribution to Value the Cultural Identity of the Ideal City Government, Promoted by Aristocratic Courts and Civil Administrations in the XIV Century**

De Gaetano Carmen, **The Integrated Area of the Strait: between Innovation and Conservation**

Di Paola Antonluca, **The Historical City between Past and Future. Is the Center Becoming Peripheral?**

Lin Xuejun, Guiwen Li, Ping Yin, **Reinterpretation of Confucianism and Cultural Renaissance of Chinese Architecture**

Meduri Tiziana, Carmela Tramontana, **The Outstanding Universal Value of the Isola Ellenofona**

Nan Emanuela, **Mediterranean Energy Dream and Cultural Planning between Old Layers and New Paradigms**

Paraskevi-Kali Sofianou, **Managing Urban Landscape Towards the Sustainable City: a Case Study from Northern Greece**

Pultrone Gabriella, Alessandra Barresi, **New Integration Prospects for the Metropolitan Area of the Strait: the Role of the Cities of Messina and Reggio Calabria in the Enhancement of Local Resources**

Tramontana Carmela, **The Management of Cultural Heritage: the Importance of No Profit Subjects**

Ventura Claudia, Giuseppina Cassalia, **Challenges and Opportunities for Assessing Cultural Landscape: an Ecomuseum for Cultural-Based Local Development**

Session 2A – The integrated approach of Sustainable urban development

Chair: Gabriella ESPOSITO DE VITA

Arnone Maurizio, Tiziana Delmastro, Letizia Saporito, **Mobility Driver Changes in Metropolitan Cities: a Case Study**

Bianco Alessia, Vittorio Ceradini, Alessandra Suraci, Antonio Di Paola, **RoSunLand: a Sustainable Self-Construction Village for Emigrant African Workers in Italy**

Castagnaro Alessandro, **Infrastructural Systems toward the Valorisation of the History of Architecture: the Case of the Metro-Art in Naples**

De Martino Marcella, **Sustainable Development Strategies of the Port Authority: the Network Approach**

De Pascali Paolo, Valentina Alberti, Daniela De Ioris, Michele Reginaldi, **Eco-Energy Analysis in Urban Regeneration Plans: Basic Application in the Eastern Area of Rome**

Giovene Di Girasole Eleonora, **The Hinge Areas for Urban Regeneration in Seaside Cities: the High Line in Manhattan, NYC**

Maggiore Giulio, Piera Buonincontri, **The "Place Experience" as a Key for Local Development: a Theoretical Framework**

Marasco Alessandra, Luisa Errichiello, **Open Service Innovation in Smart Cities: A Framework for Exploring Innovation Networks in the Development of New City Services**

Ragazzino Stefania, Stefania Oppido, **Abandoned Railways, Renewed Pathways: Opportunities for Accessing Landscapes**

Rigillo Marina, Elena Cervelli, **Mapping Urban Vulnerability: the Case Study of Gran Santo Domingo, Dominican Republic**

Simeon Maria Immacolata, Assunta Martone, **Relationships between Heritage, Intangible Capital and Cultural and Creative Industries in Italy: a Framework Analysis for Urban Regeneration and Territorial Development**

Varriale Andrea, **Informal Practices, Formal Regulations. Understanding Informality as Spatial Dialectics**

Vittoria Maria Patrizia, Pasquale Persico, **Knowledge Economy and Regional Innovation Policy Milieu**

Session 2B - Urban/rural - The role of urban rural regeneration in regional context

Chair: Bruno MONARDO

Bevilacqua Carmelina, Carla Maione, Pasquale Pizzimenti, Jusy Calabrò, Luciano Zingali, **Territorial Milieu as Driver for Sustainability through Urban Regeneration Initiatives: the Case of San Diego, CA**

Bichard Erik, Kanadi Jagafa, **Food-Based Urban Regeneration: Lessons from the United States**

Mazzocchi Chiara, Stefano Corsi, Giovanni Mottadelli, Guido Sali, **Farmers' Participation in Territorial Planning: a Methodological Approach for the Case Study of Huerta de Valencia**

Monaco Federica, Guido Sali, Stefano Corsi, Chiara Mazzocchi, Matjaz Glavan, Marina Pintar, **Urban-rural Relationships in Feeding Metropolis: a Case Study in Ljubljana Metropolitan Area**

Campolo Daniele, **The Recovery of the Historic Centres in the Metropolitan Area of Reggio Calabria through the Use of Bergamot**

Esposito De Vita Gabriella, Stefania Ragozino, **Natural Commercial Centres: Regeneration Opportunities and Urban Challenges**

Felicetti Michela, **Food Hubs: Reconnecting Alternative Food Networks and the Conventional Food Supply Chain**

Mazzocchi Chiara, Stefano Corsi, Federica Monaco, Guido Sali, **Innovation in Territorial Governance: The Case of Agricultural Districts in Lombardy Region**

Gonçalves Dourado Ana Clara, Marli Sales, **A Geographic Glimpse over Urban Agriculture**

Gaviglio Anna, Alberto Pirani, Mattia Bertocchi, **Development of the Environmental, Social and Economic Sustainability in the Peri-Urban Agricultural Areas: Governance Opportunities in the South Milan Agricultural Park**

Malaspina Maurizio, **The Agri-Foodstuffs Market and the Value Chain: Proposals for an Integrated System of Multifunction Logistic Centres in the Metropolitan City of Reggio Calabria**

Marcianò Claudio, Giuseppe Critelli, Cosimo Cuomo, Vincenzo Mancuso, **Patterns of Integrated Planning and Development of Agricultural Districts in Calabria: a Case Study**

Monardo Bruno, Anna Laura Palazzo, **Challenging Inclusivity Urban Agriculture and Community Involvement in San Diego**

Nesci Francesco Saverio, Natalina Sapone, **BERGAMOT. A Green and Multifunctional Asset Exclusive from the Province of Reggio Calabria**

Session 3A – The integrated approach in Europe 2020: urban and marginal areas in local economic development strategies

Chair: Vincenzo PROVENZANO

Camagni Roberto, Roberta Capello, **Rationale and Design of EU Cohesion Policies in a Period of Crisis**

Di Ludovico Donato, Pierluigi Properzi, Andrea Santarelli, **Median Italy: Territorial Diversity as the Cornerstone of Regional Development**

Marcianò Claudio, Paolo Careri, Enrico D'Angelillo, **An Integrated Methodology for the Identification of Agricultural Districts: a Case Study in Calabria**

Nesci Francesco Saverio, Nicoletta Maria Iellamo, **A Correct Valorization of Farming and Agro-Industrial Waste**

Nucera Teresa, Saverio Alessandro Falcomatà, Leonarda Tripodi, **Place-Based Approach: a US-EU Comparison**

Prestia Gerlandina, Valeria Scavone, **Territorial Connection and Cohesion. The Case of Agrigento Inland Area**

Proto Andrea R., Giuseppe Zimbalatti, Lorenzo Abenavoli, Bruno Bernardi, Soraya Benalia, **Biomass Production in Agroforestry Systems: V.E.Ri.For Project**

Provenzano Vincenzo, Maurizio Carta, Massimo Arnone, **EUROPE 2020 SI-LAB: A New Center for Economic and Social Development in Sicily**

Provenzano Vincenzo, Maria Rosaria Seminara, **Europe 2020 Strategy and New Policies for Marginal Areas**

Foti Giandomenico, Giuseppe Barbaro, Carmelo Luca Sicilia, **Historical Evolution of the Shoreline of Reggio Calabria**

Norvasuo Markku, Mattila Hanna, **The American smart growth planning in European local context**

Calabrò Francesco, Lucia Della Spina, **Innovative Tools for the Effectiveness and Efficiency of Administrative Action of the Metropolitan Cities: the Strategic Operational Programme**

Maspoli Rossella, **Outdoor Collaborative and Creative Space Renewal in a Smart City**

Session 3B: Public-Private balance for equity appraisal of urban transformation

Chair: Pierluigi MORANO

Sdino Leopoldo, Paola Castagnino, **Housing Affordability Index: Real Estate Market and Housing Situations**

De Paola Pierfrancesco, Vincenzo Del Giudice, Francesca Torrieri, **Property Value, Urban Quality and Maintenance Condition: A Hedonic Analysis in the City of Naples, Italy**

Nesci Francesco Saverio, **Sustainable Tourism in the Metropolitan Area**

Ventura Claudia, **Territorial Marketing Applied to Cultural Tourism: Assessment of Cultural Event Impacts**

Bodano Francesca, Luisa Ingaramo, Stefania Sabatino, **The Area Vasta of Cagliari: an Insight into the Real Estate Market Within a Wider Integrated Approach on the Urban Areas Competitiveness Level**

Calabrò Francesco, Lucia Della Spina, Nico Calavita, **Transfer of Development Rights as Incentives for Regeneration of Illegal Settlements**

Forte Fabiana, **Illegal Buildings and Local Finance in New Metropolitan Perspectives**

Oppio Alessandra, Marta Bottero, Valentina Ferretti, **Multicriteria Spatial Analysis for Competitive Cultural Heritage in Fringe Areas: the Case of Valle d'Aosta Vastles**

Fragomeni Cinzia, Domenico Enrico Massimo, Mariangela Musolino, Antonino Barbalace, **Landscape Quality Valuation for its Preservation and Treasuring**

Viglianisi Angela, Raffaele Scrivo, **Urban Development Agreement: "METROPOLITAN PERSPECTIVES 2013" The Public - Private Partnership in Urban and Infrastructure Development in the North Area of Reggio Calabria**

Session 3C: Evaluation supporting policy making decision process

Chair: Stefano STANGHELLINI

Madureira Livia, Teresa M. Gamito, Dora Ferreira, **Networking as Multi-Purposed Tool for Innovative Organizations in Rural Areas**

Ferretti Valentina, Marta Bottero, Giulio Mondini, **From Indicators to Composite Indexes: an Application of the Multi-Attribute Value Theory for Assessing Sustainability**

Fragomeni Cinzia, Domenico Enrico Massimo, Laura Battaglia, Mario Guidara, Giuseppe Rudi, Claudia Scala, **Sustainability Valuation for Urban Regeneration. The "Geomatic Valuation University Lab" Research**

Rovai Massimo, Laura Fastelli, Fabio Lucchesi, Francesco Monacci, **Integrated Urban Regeneration: the Opportunity of Enhancing the Open Spaces**

Giuffrida Salvatore, Filippo Gagliano, Maria Rosa Trovato, **Greenweb in Land Enhancement Policy of Enna Province. A DRSA Valuation Pattern in WebGIS Interaction Practice**

Cassalia Giuseppina, **Assessing Heritage Significance: Decision Support Tools for Managing Landscape's Cultural Value in Southern Italy**

De Gaetano Carmen, Carmela Tramontana, Tiziana Meduri, **The Fortification System of the Straits. The Evaluations as Decision Support in the Economic Development Strategies of the Metropolitan City**

Marcianò Claudio, Giuseppa Romeo, **Governance Assessment of the Leader Approach in Calabria Using an Integrated AHP – Fuzzy TOPSIS Methodology**

Viglianisi Angela, **A Program for the Development of the Metropolitan City of Reggio Calabria. Preliminary Issues**

Bottero Marta Valentina Ferretti, Giulio Mondini, **Towards Smart and Sustainable Communities**